

Woodlands Waterway Arts Festival 2019

Location:

The Woodlands Town Center, Woodlands Waterway and
Town Green Park
(2099 Lake Robbins Dr., The Woodlands, TX 77380)
The Woodlands, Texas (South)



Event Dates: **4/13/19 - 4/14/19**

Application Deadline: **10/20/2018 Midnight CST**

Accept Applications: 8/1/2018

Application Deadline: 10/20/2018

Jury Start: 10/28/2018

Jury End: 11/01/2018

Accept Invitation & Purchase Deadline: 01/05/2019

Event Start 4/13/2019

Event End 4/14/2019

REQUIREMENTS:

Images: **4** (a booth shot is required)

Fee (Jury fee): **\$40.00**

You can submit up to **3** applications for this show.

Event Summary

Join us to celebrate our 14th year of bringing fine arts to The Woodlands, Texas!

The Woodlands Waterway Arts Festival in Town Center is presented by The Woodlands Arts Council, Inc., a non-profit organization with Board of Directors, Advisory Committee and more than 700 community volunteers. The Woodlands Waterway Arts Festival is ranked nationally among the top Fine Arts Festivals in the country. This is a festival that appreciates its artists and art patrons! With an annual average of 13,000-16,000 attendees, this juried festival offers artists a gorgeous venue along a 1.25 mile waterway and waterside park. The festival features over 200 extraordinary national and regional artists, representing a broad spectrum of styles and mediums, and brings in an audience of educated, well-funded art buyers, collectors, and lovers of art in all its forms.

With free parking and easy load-in and load-out, not to mention professional, friendly staff and volunteers, we look forward to seeing you in 2019 at The Woodlands Waterway Arts Festival!

General Information

The Woodlands Arts Council, Inc. (TWAC) is a 501(c)(3) not-for-profit corporation whose mission is to provide regional, cultural, and educational enrichment opportunities that encourage, support, and promote the performing and visual arts.

The Woodlands Arts Council is very well known for its annual Woodlands Waterway Arts Festival, but we are much more than that, we also drive a significant cultural arts outreach program. We partner with community cultural arts organizations, including government and academic institutes, where we

work together to extend the benefits of the cultural arts, both visual and performing, to many different groups. Our programming may include enrichment opportunities for school children, or, may provide therapeutic healing benefits to abused women and children or to our community veterans. We are advocates of the healing power of the arts and quality of life enrichment. We are also educators in our community, bringing collectors, academics and artists together to further their understanding and appreciation of the arts. We also provide over \$20,000 in student art scholarships each year to junior and senior high school level art students.

We jury in over 200 national and regional artists, highlighting a Featured Artist and eleven Best of Show artists selected from the previous year. Artists sell their original creations along a landscaped path beside the beautiful Woodlands Waterway that runs through The Woodlands Town Center from The Woodlands Waterway Marriott Hotel, past The Cynthia Woods Mitchell Pavilion and within the charming Town Green Park.

Located approximately 30 miles north of Houston, Texas and from George Bush Intercontinental Airport, The Woodlands is the destination for leisure guests, individual business travelers and groups of all sizes. Visitors to The Woodlands and residents of the community enjoy more than eleven million square feet of world-class shopping, dining and entertainment options, more than 200 miles of hike-and-bike trails, 135 parks, the 1,700-acre George Mitchell Nature Preserve, The Cynthia Woods Mitchell Pavilion, kayaking on Lake Woodlands. The Woodlands features world-class sporting events including the Memorial Hermann Ironman Texas, Insuperity Golf Championship and the Nike South Invitational. The Woodlands also is home to more than 2,200 guestrooms in upscale and boutique properties, select service, limited service, conference and convention centers and a resort. Go to www.visitthewoodlands.com for more information and to plan your stay!

2018-2019 Important Dates to Remember

August 1, 2018: Call to Artists - application available on www.zapplication.org

October 20, 2018: **Final Application deadline** at midnight (CST)

October 28 – November 1, 2018: Artist Image Jury

November 15, 2018: Artist Notification of jury results

January 5, 2019: Invited Artist Payment deadline -Contracts and booth fees due

April 11 & 12, 2019: Artist Load-in beginning at 9 AM on Thursday

April 13 & 14, 2019: **The Woodlands Waterway Arts Festival**
Sat. 10 am– 6 pm Sun. 10 am– 5pm

The host hotel is **The Woodlands Waterway Marriott Hotel & Convention Center**. Special rates to be announced at later date.

Application/Jury Process

Apply online at www.zapplication.org.

Each Artist is required to submit a total of four (4) images (three images of work and one booth image), and **one complete application per medium** along with a **\$40 NON-REFUNDABLE jury fee per application**.

Work to be exhibited must be represented in the jury images. Types of work not reflected in your submitted images will be noted by the judges at the festival and future festival

participation may be denied.

For each medium entered, include three (3) images of artwork completed **within the last three years** that accurately represent the current body of work to be exhibited. The Booth Slide (fourth image), preferably taken at an outdoor venue, must illustrate the artist's presentation of their work and display. The purpose of the booth image is to ensure the artist has a complete body of work, and also helps identify the scale of the artist's work.

Note: This is a blind jury process, please do not submit booth images that include identifiable signs or a photo of the artist. Failure to adhere to this policy will result in immediate disqualification.

The recommended image size is 1920 pixels on the longest side, with an approximate file size of 2.0 MB. For more information, please access www.zapplication.org/imaging_tips.phtml

On October 28 thru November 1, 2018, a Jury, consisting of judges who have been selected based on their specific interests, professional knowledge and/or background with our festival, will jury the applications. Prior participation in The Woodlands Waterway Arts Festival does not guarantee automatic selection to the festival. *Festival staff members are not voting members of the panel and their opinions are not reflected in final jury scores.*

Applications are juried in media category, by experienced and respected jurors. Images will be sent to each juror and they will view them in high res, one artist at a time using their own computer monitor. The artist statement is available to the jurors. Each application is juried anonymously and given a numerical score from 1 – 7, with 4 not being used. Scores are tabulated and acceptance awarded to the highest scoring applicants within each category. Artists receiving top scores in each media category will be invited to participate.

*The 2017 & 2018 Best of Show Award Winners and Featured Artists are jury exempt.** All award winners must register through www.zapplication.org.

**Special instructions with a coupon code and booth upgrades will be emailed to enable Best of Show & Featured Artists to register for their complimentary booth and exempt jury status.*

WAIT LIST: A wait list will be maintained. Selected wait listed artists may be contacted when the Wait List is released through one day prior to the event date.

Media Categories

Media categories are used by the Arts Festival as a tool for organizing artists' images into logical, related groups for the jury's review. While a balanced show that equitably showcases both works of fine art and fine contemporary craft as well as diversity among media is a principle objective, there is no quota or entitlement by media category.

Clay Works: All original clay and porcelain work other than jewelry is accepted in this category. No machine-made or mass produced work is permitted. If multiple pieces of the same design are displayed, each piece must be signed.

Digital Art: This category includes any original work for which the original image, or the manipulation of other source material, was executed by the artist using a computer. Work in this category must be in limited editions, signed and numbered on archival quality materials. Traditional photographs taken through a digital media should apply in the photography category.

Drawing: Works created using dry media including chalk, charcoal, pastels, pencil, wax crayon, etc. or from the fluid medium of inks and washes applied by pen or brush are to be entered in this category.

Fiber: All work crafted from fibers including basketry, embroidery, weaving, leatherwork, tapestry

and papermaking. No machine tooling, machine-screened patterns or other forms of mass production are permitted. No factory produced wearable items, regardless of additional modification or enhancement by the artist, may be exhibited.

Glass: Functional or decorative glass works that are kiln-formed or have been crafted by glass blowing, molding or casting may be entered. No forms of mass production are permitted.

Printmaking: Printed works for which the artist hand-manipulated the plates, stones or screens, and which have been properly signed and numbered as a limited edition, may be entered in this category. All photogravure, photocopy and/or offset reproductions, will be rejected. Printmakers are required to disclose both their creative and printmaking processes. Prints must be matted and displayed in a suitable portfolio or stand.

Jewelry: All jewelry, whether the work is produced from metal, glass, clay, fiber, paper, plastic or other materials, must be entered in this category. No commercial casts, molds or production studio work is allowed.

Metal Works: Includes all **non-jewelry** small-scale works crafted from metals. No production studio work is allowed.

Mixed Media 2D: This category includes two-dimensional works that incorporate more than one type of physical material to produce.

Mixed Media 3D: This category includes three-dimensional works that incorporate more than one type of physical material to produce. Includes non-sculptural work as determined by the artist.

Painting: Works created in oils, acrylics, watercolor etc. are in this category.

Photography: Photographic prints made from the artist's original image, which have been processed by that artist, or under their direct supervision, are included in this category. Photographers are required to disclose both their creative and printing processes.

Sculpture: Three-dimensional original work done in any medium.

Wood: Original works in wood that are hand-tooled, machine-worked, turned or carved are accepted in the wood category.

Benefits and Amenities for our Artists

- Promotion of the event to the art-buying public in sources including but not limited to, newspapers, radio, direct mail, press releases, billboards, magazines and other advertising sources.
- Artist information and thumbnail photo of your work in the full color festival program (Distribution to over 18,000 festival patrons annually)
- Website and Social Media promotion and cross promotion opportunities at <http://www.thewoodlandsartscouncil.org>.
- Complimentary breakfast Saturday and Sunday
- Security 24-hours a day during the load-in and load-out process and during the festival event
- Artist Relief—booth sitting, water and snacks provided by Artist Relations Volunteers
- Artist rate at our host hotel
- Discounted artist rates at partner hotels
- Welcome "Swag-Bags" filled with coupons and goodies to enhance your visit

Other Features of our Festival

- Proceeds of the Festival benefit the year-round Community and Education Outreach programs of Because Art Matters!
- Community area of the Festival including activities and art projects in Artopoly – Because Art Matters, featuring our community charity partners, Student Art Scholarship Program, Early Inspiration Gallery and more!
- Several Performing Art Stages with a variety of performances and genres
- Wine On the Water & Craft Beer Garden
- Art of Food Demonstrations
- Delicious food options throughout the venue
- **Greatest volunteers and community in Texas**

During the opening day of the festival, a team of judges, representing The Woodlands Arts Council and judges who have been selected based on their specific interests, professional knowledge and/or background with our festival, will walk the venue to select **2019's Featured Artist**, and our eleven **Best of Show Artists**. Judges will score the quality of the artwork and the booth presentation.

The **2019 Featured Artist** will receive a complimentary 2-night stay at selected Woodlands hotel, a free double 4-booth for the following year, and the privilege of having their art featured on all promotional materials.

The **Best of Show Artists** receive a free single booth space the following year with priority booth placement, and an enhanced presence on our website.

All award winners will be jury exempt for two years; no jury fee--no jury process.

The complete awards package is estimated at over \$10,000. Promotional considerations are priceless!

Information about the opportunity to donate a piece of art to our "Art Dash," a fundraising effort to support TWAC education and outreach programs, will be sent to all artists who have been invited and accepted into the 2019 Festival.

Rules/Regulations

1. Image Usage: Accepted artist agrees that The Woodlands Waterway Arts Festival may use submitted jury images for website, promotional or publicity purposes.
2. Artists must be present with their work for the entire two (2) days of The Woodlands Waterway Arts Festival. Representatives may not attend in place of the artist. Please do not apply to this show unless BOTH the Artist and the Collaborator, as listed in your Zapplication profile, can and will attend all days of the Festival. The Woodlands Waterway Arts Festival requires photo identification at check-in to ensure compliance.
3. Accepted artists may not exhibit in other art festivals during the dates of The Woodlands Waterway Arts Festival, (April 13-14, 2019).
4. All work must be original, handcrafted work. Artist guarantees the accuracy of the description of the works presented and the authenticity of the work as the creation of their own hands.
5. It is the artist's responsibility to identify the category for which they would like to be juried. Please choose the category which best describes your work. If you do not choose a category (medium) your application will not be processed.

6. Artists may only show work in categories and body of work selected by the Jury. All work exhibited must be of the quality, category and body of work of that shown in the images juried.
7. Work done by a production studio is not acceptable. All work must be designed and executed by the accepted artist. Your exhibited art must be original and your own creation. No use of commercial kits or molds.
8. Exhibiting artists are required to display their booth number sign (distributed at check-in) in a prominent place on front of booth in accordance with our Emergency Response Plan.
9. 75% of all two-dimensional work displayed must be original. Artists must define reproduction or limited edition throughout their artist's statement and disclose this information on the individual piece. T-shirts, postcards, note cards, mouse pads or other personal promotional items are not permitted.
10. Artists who break down displays, are "no-show" before the opening of the Festival, or depart before closing time on any day of the Festival will not be allowed to return the following day or to future shows unless proof of an emergency is presented.
11. All Artists are responsible for collecting and paying State of Texas sales tax. (8.25%)
<http://www.window.state.tx.us/taxinfo/taxforms/01-forms.html>
12. No commission on sales will be paid to The Woodlands Waterway Arts Festival.
13. All artist tent structures must be white. Tent and electricity requests are available via www.zapplication.org. No outside rentals or staking of tents. Weights and water barrels only. *Please be prepared with extra weights which may be necessary due to possible strong winds.*
14. No driving on the grass or landscaping beds. All vehicles must stay on pathway.
15. Artist is responsible for insurance and protection of work during setup and the show. The festival will not be responsible for damage to work or setup due to weather or unrelated incidents.
16. Any breach of the rules forfeits all rights of the artist, and will result in immediate removal from the show without a refund.
17. In the event The Woodlands Waterway Arts Festival should be cancelled, we have the right to withhold from any refund a processing fee not to exceed \$15.00 per artist application.
18. Booth Fee Refund Policy: With documented reasons for cancellation, The Woodlands Waterway Arts Festival will offer refunds starting after the first day of purchase up to 45 days prior to the opening day of the Festival (April 13, 2019).
 - *Purchase Date up to 60 Days prior to the Festival = full refund less \$100.*
 - *59 Days up until 45 days prior to the Festival = 50% refund, less \$100.*
 - *45 days prior to the Festival = No refunds given, no exceptions.*

Refunds are issued by check and will be mailed to the artist's address provided in ZAPP. All refund requests must be submitted by email to sally@thewoodlandsartscouncil.org, with brief explanation for cancellation.

19. No Show Policy: Artists who have not checked-in and/or called the Festival emergency phone number and/or email (*Emergency Phone number and email address will be provided in Artist confirmation materials*) will be considered a "no-show," by Friday, April 12, 2019 at 5:00 p.m. CST. No Show artists are not eligible for refunds. Assigned space(s) will be forfeited to a wait-list artist.

20. Best of Show artists invited to return without being juried must apply by deadline (October 20, 2018) with the coupon code. Code will be emailed to award winners.
21. Rain Or Shine: There will be no "rain date" and fees will not be refunded in the case of inclement weather. The event will take place rain or shine.

Booth Information

Paypal, money orders, Visa, and MasterCard are accepted via www.zapplication.org.

\$40 NON-REFUNDABLE JURY FEE

Individual booth assignments are made to create an appealing mix of media. Assignments are at the sole discretion of The Woodlands Waterway Arts Festival and the Director and are not interchangeable or transferable. Priority for Booth Assignments are as follows: 1) Featured Artist and Best of Show Artists; 2) invited Returning Artists; 3) new Artists; 4) invited wait listed Artists. An artist waiting until the last minute to pay for his or her booth will most likely not end up in a requested location.

Booth fees

Single	\$ 500
Corner	\$ 650 (booth open on 2 sides; not an intersection of pathways)
Double2	\$ 975 (2 side by side)
Double3	\$ 1125 (single plus single with corner)
Double 4	\$ 1275 (2 corners)

Tent fee: \$ 200 for a 10' x 10'; \$ 300 for a 10' x 20'

Folding Chairs:	\$5.00 each
Table (6'):	\$20.00
Table (8'):	\$25.00

Electricity requests must be included with booth fee payment. Booth location may be determined by electricity availability. There is no guarantee electricity will be available if requested after assignment. At time of booth purchase, electricity costs \$150. At the show requests are limited, the fee will be \$175 if available.

Tents, Tables and Chairs must be ordered by March 10, 2019.

If you have any questions, please feel free to contact Artist Management, Sally Richard, sally@thewoodlandsartscouncil.org or by phone, 936-827-3435 (M-F 8:00 a.m. – 5:00 p.m.)

Thank you for applying to the 2019 Woodlands Waterway Arts Festival!

LEGAL AGREEMENT

Exhibitor Contract and Release

For and in consideration of the privilege of being an exhibitor in The Woodlands Waterway Arts Festival (the "Festival"), the undersigned applicant ("Applicant") does hereby acknowledge and agree that the Jury Selection is final. Applicant agrees to comply with and obey all Festival rules and regulations, written or otherwise, including any personal direction from Festival personnel if accepted into the Festival. Festival rules and regulations include without limitation those set out in the Festival Prospectus agreement, load-in and load-out instructions, security procedures, and any rule promulgated by the Event Director under the direction of The Woodlands Arts Council (TWAC). Applicant acknowledges that failure to abide by regulations and/or repeated non-compliance may result in expulsion and ineligibility for judging, awards,

and participation in future Festivals. Expulsion of a participant from the Festival is without the necessity of any written notice and without legal recourse or right to a refund of any portion of the fees paid. Applicant understands that all booths will be visited by the viewing committee at intervals throughout the Festival to ensure that all exhibitors comply with all Festival rules.

Applicant certifies that they are the artist who creates the work sold by Applicant and are not an artist representative or wholesaler. Applicant hereby represents that the work entered and exhibited in the Festival has been created by Applicant. Applicant agrees that reproductions will not comprise more than 25% of Applicant's Festival presentation, and that prints made from originals and embellished prints MAY NOT be sold as original works. Applicant further agrees to be present at all times during all two (2) days of the Festival, operating hours of the Festival (April 13-14, 2019), and to assume all responsibility for Applicant's property during the Festival.

Applicant, on behalf of themselves, and their heirs, executors, and assigns, hereby releases, indemnifies and holds harmless The Woodlands Arts Council, Inc., The Woodlands Township, and The Woodlands Land Development Company, L.P., and their respective boards of directors, partners, officers, employees, contractors, agents, staff, sponsors and the Festival charity partners, and each of their respective heirs, successors, and assigns (collectively, the "Festival Benefited Parties") from any and all claims, damages, causes of action of any kind whatsoever, statutory or otherwise, personal injury including death, property damage and lawsuits and judgments, including court costs, expenses and attorney's fees, and all other expenses resulting therefrom, that Applicant has, or might have, whether known or unknown, now existing or that might arise hereafter, directly or indirectly arising out of, resulting from or related to Applicant's participation in the Festival, and the participation by any of Applicant's agents, contractors, employees, family members or friends in the Festival, including any acts or omissions of the Festival Benefited Parties in connection with the Festival, and including but not limited to Applicant's preparation and set-up, and break down for the Festival. Applicant agrees to assume any and all risk associated with participation in the Festival.

Applicant further agrees to waive any and all rights without limitation of liability for the use of the Festival space and services described in printed materials. Applicant grants permission to The Woodlands Arts Council, Inc. to reprint an image for promotional use in connection with the Festival. This includes the use in press releases, print, television, social media, and on the TWAC website. In printed use, Applicant will be acknowledged with credit.

Applicant warrants that they have read this Agreement and fully understands it and that they are of legal age and competent to execute this Agreement and that Applicant does so of their own free will and accord without reliance on any representation of any kind or character not expressly set forth herein.

Please Note: Please read the prospectus in its entirety. Artists applying are deemed to know and understand the information contained herein and agree to the terms. The show reserves the right to refuse any application and rescind an extended invitation should the artist misrepresent themselves.